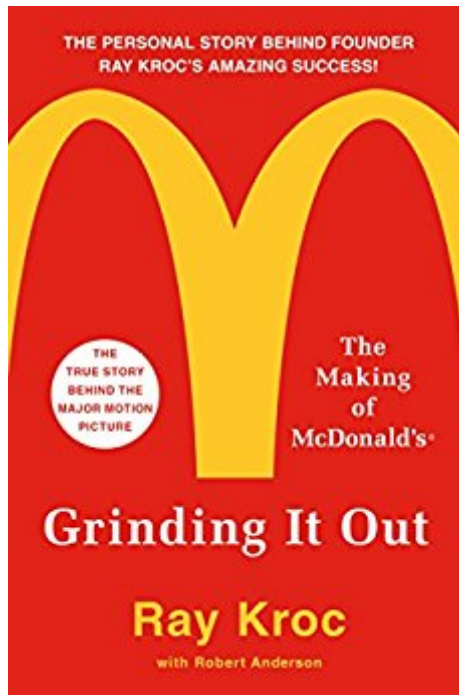




The book was found

Grinding It Out: The Making Of McDonald's



Synopsis

"He either enchants or antagonizes everyone he meets. But even his enemies agree there are three things Ray Kroc does damned well: sell hamburgers, make money, and tell stories." --from Grinding It Out

Few entrepreneurs can claim to have radically changed the way we live, and Ray Kroc is one of them. His revolutions in food-service automation, franchising, shared national training, and advertising have earned him a place beside the men and women who have founded not only businesses, but entire empires. But even more interesting than Ray Kroc the business man is Ray Kroc the man. Not your typical self-made tycoon, Kroc was fifty-two years old when he opened his first franchise. In *Grinding It Out*, you'll meet the man behind McDonald's, one of the largest fast-food corporations in the world with over 32,000 stores around the globe. Irrepressible enthusiast, intuitive people person, and born storyteller, Kroc will fascinate and inspire you on every page.

Book Information

File Size: 938 KB

Print Length: 222 pages

Publisher: St. Martin's Griffin; Reissue edition (August 2, 2016)

Publication Date: August 2, 2016

Language: English

ASIN: B01FQQMMCG

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #20,144 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #1

in [Kindle Store > Kindle eBooks > Business & Money > Industries > Hospitality, Travel &](#)

[Tourism](#) #4 in [Kindle Store > Kindle eBooks > Business & Money > Industries > Restaurant &](#)

[Food](#) #15 in [Kindle Store > Kindle eBooks > Business & Money > Biography & History >](#)

[Company Histories](#)

Customer Reviews

The history of how the fast food restaurant started. It was how the fries were made that got it started

Such a great read! Mr. Croc and his ghostwriter did know how to tell a good story :)

A fascinating, accessible, unpretentious, first-person account by one of the greatest business leaders of the 20th century. Definitely recommend it!

Best entrepreneurial book I have ever read so far. Ray's life is truly inspiring for anyone working in the business world, wanting to start a business, or working closely with small business owner; this book is a great read and a MUST read. Read it just in time, I just found out the movie is coming out sometime this year. Very entertaining book, at time I couldn't put it down.

I saw the movie and thought it was very slow. A friend recommended the book, so I gave it a try. It is a very easy and quick read. Ray was a risk taker and obviously knew what he was doing. I would highly recommend it.

What a guy - made a name for himself, see the film its better

I don't know what I expected but this is just a run of the mill autobiography!

Whether you're an entrepreneur, business owner, salesman, or marketer, Grinding It Out is a MUST HAVE. It's an easy, quick read. Lots of little gold nuggets along the way. And, Ray shares how he built up McDonald's to what it is today (well... back in the 70s when the book was written). Without him, we probably wouldn't have ever hear of McDonald's.

[Download to continue reading...](#)

Grinding It Out: The Making of McDonald's Soap Making: 365 Days of Soap Making: 365 Soap Making Recipes for 365 Days (Soap Making, Soap Making Books, Soap Making for Beginners, Soap Making Guide, ... Making, Soap Making Supplies, Crafting) Soap Making: 365 Days of Soap Making (Soap Making, Soap Making Books, Soap Making for Beginners, Soap Making Guide, Soap Making Recipes, Soap Making Supplies): Soap Making Recipes for 365 Days Marisol McDonald Doesn't Match / Marisol McDonald no combina The Ultimate Soap Making Guide: Unique Soap Making Recipes & Complete Soap Making Guide for Beginners (Soap Making at Home, Soapmaking Guide, Soap Making Recipes, Soap Making Book) Stone grinding & polishing:: Make your own gems, (Little craft book series) Stone Grinding and Polishing Homebuilt Telescopes: Mirror Grinding - Testing and Figuring - Telescope Construction Making Out in Turkish: (Turkish

Phrasebook) (Making Out Books) Making Out in Thai: Revised Edition (Thai Phrasebook) (Making Out Books) Making Out in Indonesian: Revised Edition (Indonesian Phrasebook) (Making Out Books) Making Out in Burmese: (Burmese Phrasebook) (Making Out Books) McDonald and Avery Dentistry for the Child and Adolescent, 9e Ray & Joan: The Man Who Made the McDonald's Fortune and the Woman Who Gave It All Away D. McDonald Designs Gears, Gizmo's, and Outer Space Coloring Book 2 McDonald's Collectibles: Identification & Values How to Spot the Next Starbucks, Whole Foods, Walmart, or McDonald's BEFORE Its Shares Explode: A Low-Risk Investment You Can Pretty Much ... to Retire to Florida or the South of France How to Spot the Next Starbucks, Whole Foods, Walmart, or McDonald's: Before its shares explode McDonald's Drinkware: Identification & Value Guide (Identification & Values (Collector Books)) Fox and McDonald's Introduction to Fluid Mechanics

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)